

# MATTHEW ZRIMSEK

↗ Interface Innovation ↗ Front-End UI Design Expertise ↗ User Engagement

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**An innovative Front-End UI Designer** who excels in driving user interface innovation and enhancing usability. Adept at creating AI-powered applications, crafting persona models, and implementing style guides. Proven ability to modernize design systems and apply responsive best practices to improve user experience. Highly skilled in Figma and WordPress and creating educational resources and optimizing designs for mobile and web applications.

## EXPERTISE

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|----------------------------|---------------------------------------|-----------------------|
| + User Experience Research | + Project Management                  | + Prototyping         |
| + Persona Development      | + Teamwork                            | + Iterating           |
| + Front End Design         | + Multi Modal / Multi-Platform design | + Case Study Creation |

## PROFESSIONAL EXPERIENCE

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### MRI Software, Cleveland, OH

#### FRONT END UI DESIGNER • 2022 - 2024

- Drove user interface innovation through key projects, enhancing usability and aesthetics.
- Spearheaded design for MRI Contract Intelligence, revolutionizing document processing with AI.
- Completed a global persona model, elevating user-centric strategies in Real Estate technology.
- Engineered sleek dark-mode styles for MRI Rent Payment's mobile app, increasing user engagement.
- Crafted and implemented a dynamic style guide for Power-BI, ensuring visual consistency and impact.
- **Project Work:** AI Powered Document Processing: New Product Design: Designed an AI-powered application for extracting data from various document formats, working independently and using Figma within style guidelines.
- Design System, Responsive Best Practices: Researched and developed best practices for responsive and mobile design, assessed 140 products for improvements, and updated designs in Figma to modern standards.

### New Path VR, San Francisco, CA

#### FRONT END UI DESIGNER INTERN • 2022 - 2022

- Conducted in-depth research to create a comprehensive educational resource on the application of VR in mental health.

## EDUCATION & PROFESSIONAL DEVELOPMENT

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**Bachelor's degree, Major - Emerging Technology in Business & Design, Minor – Entrepreneurship, Miami University • 2019-2023**

**Certifications:** OSU UI/UX Bootcamp, Google UI UX Design, React Development, Angular Development

#### UI / UX Bootcamp with The Ohio State University • March - September 2024

- Conducted in-depth User Experience Research, developed personas, and tested designs through methods like A/B and moderated testing, culminating in creating functional designs using HTML, CSS, JavaScript, jQuery, and Bootstrap.

#### Digital Innovation Fellowship

- Gained tech experience through internships and capstone projects in Cincinnati, San Francisco, and Luxembourg.

## TECH STACK

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Figma - Figjam - Prototyping (via Figma), Miro, Adobe Suite (Adobe XD, Photoshop, Illustrator), Canva, Google Analytics, Tableau / Power BI, React, Angular, Bootstrap, JavaScript, HTML, CSS, Version Control (Github)